



Pumpkin Risotto with Seared Scallops featuring STOUFFER'S® Parmesan Risotto and LIBBY'S® 100% Pure Pumpkin;
 Grilled Latin Caesar Salad with Shrimp featuring MINOR'S® Red Chile Adobo Flavor Concentrate;
 Turkey Loco Moco featuring TRIO® Low Sodium Brown Gravy

EARN UP TO \$1000

OR up to 50,000
 Foodservice Rewards®
 Bonus Points.

January 1, 2014 – June 30, 2014



PROMOTION

NESTLÉ PROFESSIONAL® offers a full complement of brands and products that will help you build delicious, better-for-you selections into your menu lineup. Your qualifying case purchases will earn you valuable rebates or Foodservice Rewards® Bonus Points.

SEE OTHER SIDE FOR DETAILS



January 1, 2014 – June 30, 2014

Balanced Menus, Better Sales Redemption Form (continued on reverse)

HERE'S HOW TO REDEEM YOUR EARNINGS:

1. Purchase qualifying NESTLÉ® products between January 1, 2014, and June 30, 2014.
2. Complete both sides of this official redemption form (or complete the "Balanced Menus, Better Sales" Redemption Form online at www.NestleProfessionalOffers.com/BalancedMenus and print a copy).
3. Mail completed form with proof of purchase (copies of your distributor invoices or tracking reports showing purchases of qualifying products during the promotion period) postmarked by August 15, 2014 to:

NESTLÉ PROFESSIONAL®

Attn: 150-390
 Balanced Menus, Better Sales Promotion
 P.O. Box 49118
 Strongsville, OH 44149-0118

See back for full details and qualifying products. To avoid processing delays, do not forget to sign and date this form prior to sending.

Your Name _____

Position _____

Establishment Name _____

Business Phone _____

Business E-mail Address _____

Primary Type of Operation:

Restaurant Hospital Acute Care Senior Care

College & University Lodging Other _____

Business Address _____

City _____ State _____ Zip _____

Primary Distributor Name _____ City _____ State _____

Signature _____ Date _____

YES! I would like to receive future information from NESTLÉ PROFESSIONAL® via e-mail and/or postal mail.

Balanced Menus, Better Sales Redemption Form (continued from reverse)

Earn up to \$1000 or up to 50,000 Foodservice Rewards® Bonus Points with this exciting offer:

SEE DETAILS BELOW

Earn up to \$1000 or up to 50,000 Bonus Points during the promotion period

Earn \$5 or 250 Foodservice Rewards® Bonus Points per case of qualifying NESTLÉ PROFESSIONAL® Culinary Products

QUALIFYING PRODUCTS	CASE SIZE	PRODUCT CODE	# OF CASES
MINOR® S® Beef Base	All Sizes	All Codes	
MINOR® S® Chicken Base	All Sizes	All Codes	
MINOR® S® Lobster Base	All Sizes	All Codes	
MINOR® S® Sautéed Veg (Mirepoix) Base	All Sizes	All Codes	
MINOR® S® Roasted Garlic Flavor Concentrate	6 x 1 lb Tub	000 74826-14204 0	
MINOR® S® Fire Roasted Jalapeño Flavor Concentrate	6 x 13.6 oz Tub	000 74826-18506 7	
MINOR® S® Fire Roasted Poblano Flavor Concentrate	6 x 13.6 oz Tub	000 74826-18306 3	
MINOR® S® Red Chile Adobo Flavor Concentrate	6 x 13.6 oz Tub	000 74826-18906 5	
MINOR® S® Beef Demi Glace	4 x 80 oz Pouch		
MINOR® S® Hollandaise Sauce	12 x 24 oz Pouch		
MINOR® S® Thai-Style Red Curry RTU Sauce	4 x 0.5 gal Jug	000 50000-59004 9	
MINOR® S® General Tso's RTU Sauce	4 x 0.5 gal Jug	000 50000-31310 5	
MINOR® S® Bourbon Style RTU Sauce	4 x 0.5 gal Jug	000 50000-55897 1	
TRIO® Au Jus Mix	8 x 7 oz Pouch	100 50000-38432 4	
TRIO® Brown Gravy Mix	8 x 13.37 oz Pouch	100 50000-38273 3	
TRIO® Chicken Gravy Mix	8 x 22.6 oz Pouch	100 50000-38282 5	
TRIO® Country Gravy Mix	8 x 22 oz Pouch	100 50000-38422 5	
TRIO® Turkey Gravy Mix	8 x 20 oz Pouch	100 50000-38552 9	
TRIO® Cheese Sauce Mix	8 x 32 oz Pouch	100 50000-38262 7	
TRIO® Low Sodium Brown Gravy Mix	8 x 16 oz Pouch	100 50000-38572 7	
TRIO® Low Sodium Poultry Gravy Mix	8 x 22.6 oz Pouch	100 50000-38482 9	
CHEF-MATE® Country Sausage Gravy	6 x 105 oz Can	100 50000-05228 5	
CHEF-MATE® Sharp Cheddar Cheese Sauce	6 x 106 oz Can	100 50000-05038 0	
CHEF-MATE® Basic Cheddar Cheese Sauce	6 x 106 oz Can	100 50000-05048 9	
CHEF-MATE® Golden Cheese Sauce	6 x 106 oz Can	100 50000-05068 7	
LEAN CUISINE® Grilled Vegetable Lasagna pasta made with whole grains	4 x 86 oz Tray	000 13800-62825 1	

Costas Code 600006

Costas Code 900084

QUALIFYING PRODUCTS	CASE SIZE	PRODUCT CODE	# OF CASES
STOUFFER® S® Lasagna with Meat & Sauce	4 x 96 oz Tray	100 13800-30321 6	
STOUFFER® S® Vegetable Lasagna	4 x 96 oz Tray	100 13800-30322 8	
STOUFFER® S® Classic Lasagna	4 x 94 oz Tray	100 13800-30310 0	
STOUFFER® S® Parmesan Risotto	4 x 48 oz Pouch	000 13800-55586 1	
STOUFFER® S® Pot Pie Mix	4 x 80 oz Pouch	000 55000-12579 6	
STOUFFER® S® Macaroni & Cheese made with whole grains	4 x 64 oz Pouch	000 13800-55875 6	
STOUFFER® S® Macaroni & Cheese	4 x 80 oz Pouch	100 13800-30695 8	
STOUFFER® S® Macaroni & Cheese	4 x 98 oz Tray	100 13800-30342 1	
STOUFFER® S® Macaroni & Cheese	4 x 76 oz Tray	100 13800-30340 7	
STOUFFER® S® Alfredo Sauce	4 x 64 oz Pouch	100 13800-30481 7	
STOUFFER® S® Alfredo Sauce	4 x 96 oz Pouch	100 13800-30470 1	
STOUFFER® S® Alfredo Parmigiana	4 x 80 oz Pouch	000 13800-67769 3	
STOUFFER® S® Chicken Parmigiana	4 x 62 oz Tray	100 13800-30179 3	
STOUFFER® S® Creamed Spinach	4 x 96 oz Pouch	100 13800-30408 4	
STOUFFER® S® Macaroni with Beef and Tomato Sauce	4 x 76 oz Tray	100 13800-30330 8	
STOUFFER® S® Chicken Fettuccini made with whole grains	4 x 73 oz Tray	100 13800-31120 4	
STOUFFER® S® Spinach Artichoke Dip Pouch	4 x 64 oz Pouch	100 13800-30508 1	
STOUFFER® S® Queso Cheese Dip (Pouch Pack)	4 x 64 oz Pouch	000 13800-44272 7	
MAGG® Liquid Seasoning	6 x 800 ml Bottle	000 74826-72306 1	
BUTTERFINGER® Candy Pieces	6 x 3 lb Bag	100 28000-03000 8	
NESTLÉ® CRUNCH® Candy Pieces	6 x 3 lb Bag	100 28000-42940 6	

Total Cases

Qualifying operators will receive \$5 rebate or 250 Foodservice Rewards points for each qualifying case they purchase between 1/1/14-6/30/14 ("Promotion Period"). Maximum \$1000 or 50,000 Foodservice Rewards points. Operator can only receive one rebate, OR bonus points. To receive your rebate or bonus points, complete this form (complete this form or visit www.NestleProfessionalOffices.com/BalancedMenus and complete the online form, print a copy and mail with copies of your distributor invoices or tracking reports showing purchases of qualifying STOUFFER® S®, TRIO®, MINOR® S®, MAGG®, CHEF-MATE®, LEAN CUISINE®, BUTTERFINGER®, NESTLÉ® CRUNCH® purchased during the Promotion Period, to: NESTLÉ PROFESSIONAL, Attn: 150-390, Balanced Menus, Better Sales Promotion, PO Box 48118, Strongsville, OH 44149-0118. Qualifying products must be circled or highlighted. No handwritten invoices or sales history receipts will be accepted. Validated distributor invoices or tracking reports must include the following information: Distributor name and address, operator name and address, product purchased dates, qualifying product SKU number or brand name, product description, pack size, and price. Requests must be postmarked by 8/15/14. Limit one (1) Redemption Form per customer. Rebate or bonus points will be based on the number of qualifying cases shown on distributor invoices or tracking reports. Please allow 4 weeks for processing of rebate. To receive Foodservice Rewards® Bonus Points, operator must currently be enrolled in the Foodservice Rewards program or enroll as a new member by 8/15/14. Eligibility is contingent on meeting the terms and conditions set forth by Foodservice Rewards. Go to their website: www.foodservicerewards.com for more information. Bonus points will be credited into qualifying operators' Foodservice Rewards accounts on or about 10/15/14. Offer open to Foodservice Operators 18 years of age or older in the 50 United States & the District of Columbia. This offer is not available to distributors or vending or office coffee service operators. Void where restricted or prohibited by law. Not responsible for lost, late, stolen, misdirected, or illegible requests. Federal, state, and local taxes are the sole responsibility of the recipient. Rebate cannot be combined or used with any other offer. Rebate or Foodservice Rewards points will only be given to foodservice operators, and must be in conformance with Operator policies.

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OPERATOR: To avoid processing delays, do not forget to sign and date this form prior to sending.

Use the table below to calculate your total earnings:

Qualifying Products	# Cases	Rebate	Total Rebate	Bonus Points	Total Bonus Points
Qualifying Products:		x \$5 =		OR x 250 =	

MAX \$1000 or 50,000 Bonus Points per operator. Limit one reward choice only.



For more information on this exciting offer, please contact your local NESTLÉ PROFESSIONAL® sales representative, call us at 1-800-288-8682 or visit www.NestleProfessional.com.

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